Decorah Pavilion Plaza view from Water Street

DECORAH PAVILION PLAZA

A Community Vision for Downtown Decorah

Imagine a welcoming downtown gathering place where families meet at the Farmers Market, local musicians perform, community organizations gather, and residents and visitors enjoy a beautiful green space. The Decorah Pavilion Plaza is designed to bring together community, art, music, local food and sustainability in one lasting public space.

A Gift to the Community — Without Taxpayer-Funded Construction

PERFORMANCE
Outdoor pavilion for music, arts and community events

FARMERS MARKET
An enhanced setting for growers, producers and visitors

GREEN SPACE
Flexible public space for gatherings and everyday enjoyment

SUSTAINABILITY
Solar designed to create long-term environmental and economic value

The Decorah Pavilion Plaza is being developed as a community-funded project, supported by private donations, foundations, grants, and available incentives—not using City tax dollars for construction.

This approach allows our community to create a lasting public gathering place while preserving City resources for other important needs.

Farmer's Market looking toward Decorah Post Office

DECORAH PAVILION PLAZA

Privately funded. Publicly enjoyed.
A lasting gift to Decorah.

The Decorah City Council has passed a Formal Resolution of Support allowing planning and fundraising to move forward; final project approval will follow with further design, financing and agreement with the City. Our goal is construction and completion in 2027. We see this as more than constructing a pavilion. It is an opportunity to create a place that strengthens the Farmers Market, supports arts and community events, enhances downtown, and serves future generations. Sustainability is central to the vision, including a significant solar component intended to help support the Plaza over the long term.

Leadership Giving Opportunities

We invite you to become a leadership donor by contributing a lasting gift to the Decorah community. **Checks may be sent to: Decorah Pavilion Plaza Group, P.O. Box 222, Decorah, IA 52101.**

EIN 42-5231038

Flexible Pledge Options - Gifts may be made outright to The Decorah Pavilion Plaza Group (501c3) or pledged over a period of up to three years.

All donations of $5,000 and greater will be acknowledged on a prominently displayed plaque.

Jim and Liz Fritz have committed the first $100,000 as a leadership gift. We are now inviting others to help turn this vision into a lasting community asset.

Gift	Donor Levels	Recognition Opportunities
$500,000	Founder	Plaza Naming Rights
$300,000	Cornerstone	Pavilion, FM canopies
$200,000	Visionary	Sculpture Plaza
$150,000	Legacy	Green Space
$100,000	Leadership	Sound/Light systems
$50,000	Champion	Benches, Picnic Tables
$10,000	Patron	Plaque
$5,000	Partner	Plaque
$1,000	Friend	Engraved Plaza Bricks

Need more Information? Contact Project Leaders - Jim Fritz 563-379-7363 Liz Fritz 563-379-8908